

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors:	James J. Crow; James F. Kelton; Arabinda Bose; Jeremy D. Remington; Casey P. Schmit; Amarjit Singh		
Assignee:	Motive, Inc.		
Title:	LARGE-SCALE TARGETED DATA DISTRIBUTION SYSTEM		
Application No.:	10/715,928	Filing Date:	November 18, 2003
Examiner:	Michael E. Keefer	Group Art Unit:	2154
Docket No.:	MTV0018US	Confirmation No.:	4254

Austin, Texas
October 29, 2007

Mail Stop Amendment
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO NON-FINAL OFFICE ACTION

Dear Sir:

This paper is responsive to the Office Action dated June 27, 2007, having a shortened statutory period expiring on September 27, 2007. Accompanying this response is a one-month Petition Under 37 C.F.R. § 1.136 for Extension of Time setting a new time for response of October 29, 2007 since the extended due date of October 27, 2007 falls on a Saturday. Further examination and reconsideration are respectfully requested in view of the amendments and remarks set forth below.

Amendments to the Specification begin on **page 2** of this paper.

No Amendments to the Drawings are presented in this paper.

Amendments to the Claims are reflected in the listing of claims which begins on **page 3** of this paper.

Remarks/Arguments begin on **page 9** of this paper.